

SUMMARY

Hands-on Creative Director with extensive experience in mobile, tablet & interactive web design, looking to work on complex problems in emerging fields. Dedicated to staying current on design trends and technology. Driven by design that helps move and motivate people. Constantly looking to learn & help improve user experiences, as well as provide support and direction to new creatives.

PROFESSIONAL EXPERIENCE

May 2015 - Present

1stdibs - Director of Interaction (New York, NY)

Responsible for directing the interactive experiences on the consumer, trade and growth facing journeys, providing strategic design insights and mentorship to an expanding team of creatives. Established an internal process, from start to finish, streamlining how products are built and managed. Created the companies first interactive style guide, to unify the look and feel of multiple branches of business.

March 2013 - April 2015

American Express - Senior Manager of Creative (New York, NY)

Directed the User Experience, Prototyping and Innovation team, responsible in translating ideas and concepts into highly usable customer experiences for the AmericanExpress.com website, mobile/tablet applications and emerging R&D pilots.

April 2012 - March 2013

Dachis Group - Associate Creative Director (New York, NY)

Directed, strategized and executed large scale social campaigns for big brands across both mobile and web platforms. Created community supported platforms that utilize social networks to connect companies and consumers. Collaborated directly with Oakley, Nestle, HP & others, to establish social presence and extend brand reach.

2002 - Present

Freelance Design & Direction (Partial List):

ESPN - Creative & Art Direction

Macy's - Art Direction

Oppenheimer Funds - Interaction Direction

Google - Interaction Direction

EDUCATION

September 2001 - May 2005

School of Visual Arts - BFA, Design (New York, NY)

SKILLS

Extensive experience in both mobile, tablet & web technologies along with technical knowledge of limitations & integration methods for platforms such as iOS, Android, TV platforms, & HTML5. Deep understanding of how to produce efficiently and effectively around different technologies.

ACHIEVEMENTS

- 2014 American Express Hackathon Award: *Location Based Innovation*
- Honorable Mentions: *Fortune Magazine & Times Magazine*
- FWA Award for Best Website of the Month: *Oakley*
- Platinum Mobile Award: *Sprint uiOne 2 million + Platinum Award*
- Activities & Societies: *Art Directors Club SVA DV Society*