



EDUCATION

September 2001 - May 2005

School of Visual Arts - BFA, Graphic Design (New York, NY)

SKILLS

Proficient in Adobe Creative Suite 5, as well as Apple's Studio Production Suite. Extensive experience in both mobile & web technologies along with technical knowledge of limitations & integration methods under platforms such as iOS, Android, BlackBerry, Google TV, HTML5 & Adobe AIR.

Experience in managing creative design teams & efficiently handling mass scale deliveries under limited, time-intensive deadlines.

EXPERIENCE

November 2010 - Present

Converseon - Creative Director (New York, NY)

Directed a complete rebrand and restructure of both company image, as well as industry position. Built an internal creative team from the ground up, establishing production capabilities around web, mobile, television and data visualization. Worked with the Group Director to land multi-million dollar business, with clients such as 3M, BMW, NatGeo & more.

2002 - Present

Freelance Design & Direction (Partial List):

The Kids Block - Interactive Web Design

Rough House Management - Web, Branding & Video

YouniView - Virtual Environment Design

Premier Cru Records - CD & Vinyl LP Packaging

Elizabeth Wills - Interactive Web Design

IFC Entertainment - Interactive Web Design

Constratus - Media & Mobile Production

May 2007 - November 2010

Thumbplay, Inc. - Lead Designer (New York, NY)

Directed a team of five graphic designers, supported products with mass-scale marketing campaigns, developed creative for featured publications, rebuilt company branding, developed product concepts, user interfaces & user experience flows, company wide. Handled research of new platform design in frameworks such as Adobe AIR & HTML5, while also working across all three major mobile platforms (iOS, Android & BlackBerry).

June 2005 - May 2007

Hachette Filipacchi Media - Senior Designer (New York, NY)

Responsible for the design & delivery of high traffic mobile interfaces for clients including Verizon, Sprint & Boost Mobile. Designed campaigns for social network services as well as Premium SMS products. Designed award winning mobile apps for Elle, Car & Driver and FHM.

ACHIEVEMENTS

- Honorable Mentions: *Fortune Magazine & Times Magazine*
- Webby Award: *2007 Best Mobile Marketplace Award*
- Professional Discussion: *BBC Live Talks on Green Design*
- Platinum Mobile Award: *Sprint uiOne 2 million + Platinum Award*
- Activities & Societies: *Art Directors Club SVA DV Society*